



253.318.9794

dccoatney@gmail.com

www.coatneydesigns.com

EDUCATION

Bachelor of Web Design
and Development
Emphasis in Design

Brigham Young University
Idaho

PROFESSIONAL SKILLS

Illustrator
Photoshop
Microsoft Office Suite
Concept and Design development
printed material design
client relations
Time Management
Team Leadership
Budgeting and Planning
Reliable
Honest

REFERENCES

Steve Smith

Dentist
Yelm Family Dental
(360) 481- 4402

Perrie Pope

Colleague
(208) 358-375

Rebekah Dorman

Friend for over 20 years
(253) 200-7060

CRYSTAL COATNEY

Graphic Designer

RESUME SUMMARY

Creative and self-driven design professional with 8+ years of experience in developing engaging and innovative digital and print designs for clients in broad range of industries. Highly adept at visual strategy, layout development, branding, print and new media advertising. Demonstrated success working in collaborative environments and providing leadership to design teams to conceptualize and execute effective marketing collateral.

WORK EXPERIENCE

FREELANCE GRAPHIC DESIGNER

Greater Tacoma Area ♦ 2018 - Present

Collaborate with clients to create marketing and design vision, conceive designs, and consistently meet deadlines and requirements within the time-frame given

Conceptualize, design and create branding collateral, such as logo, business cards, brochures, illustrations and infographics

Service a variety of businesses with various graphic design needs

Edit high volume photography for multiple photographers while maintaining quality control and aid in the development of the final key set selection of photos

GRAPHIC DESIGNER

Acquire Marketing, Puyallup, WA ♦ 2017- 2018

Professionally branded many companies (logos, brochures, newsletters, infographics, presentations, and advertisements) and guaranteed that they exceeded the expectations of our clients.

Recommended and consulted with clients on the most appropriate graphic design options based on their overall marketing goals.

Led design updates to modernize the branded marketing and esthetic's, including updating logos, new color scheme, and typography.

Managed multiple projects or tasks at a given time while under pressure to meet weekly deadlines.

MARKETING AND COMMUNICATIONS DIRECTOR INTERN

Mel Korum YMCA, Puyallup, WA ♦ 2015- 2016

Audit, update and edit website content to ensure member communication was up to date and customers' needs were met.

Successfully manage and coordinate graphic design projects from concept to completion.

Work closely with staff to create vision, conceive designs, and consistently meet deadlines and requirements.

Model relationship-building skills (including Listen First) in all interactions. Responded to all member and community inquiries and complaints in timely manner.

Assists in the marketing and distribution of program information, and may organize and schedule program registrations.